



# Introducing MoSoClub

**Bob Skinner, EVP Sales & Marketing**  
**Alex Buffington, Director of Sales**



Get them. Keep them. Know them™.

Confidential & Proprietary

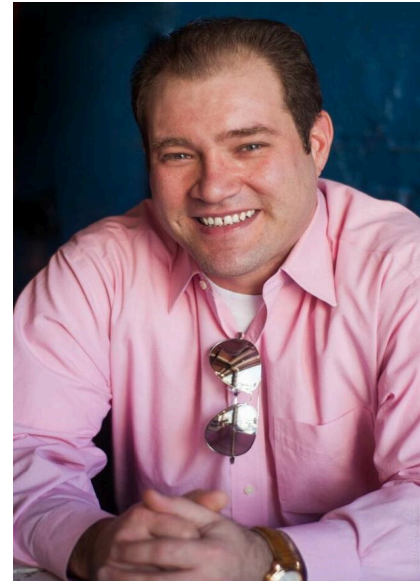
Page 1

# YOUR PRESENTERS

---



**Robert Skinner**  
EVP – Sales & Marketing



**Alex Buffington**  
Director of Sales



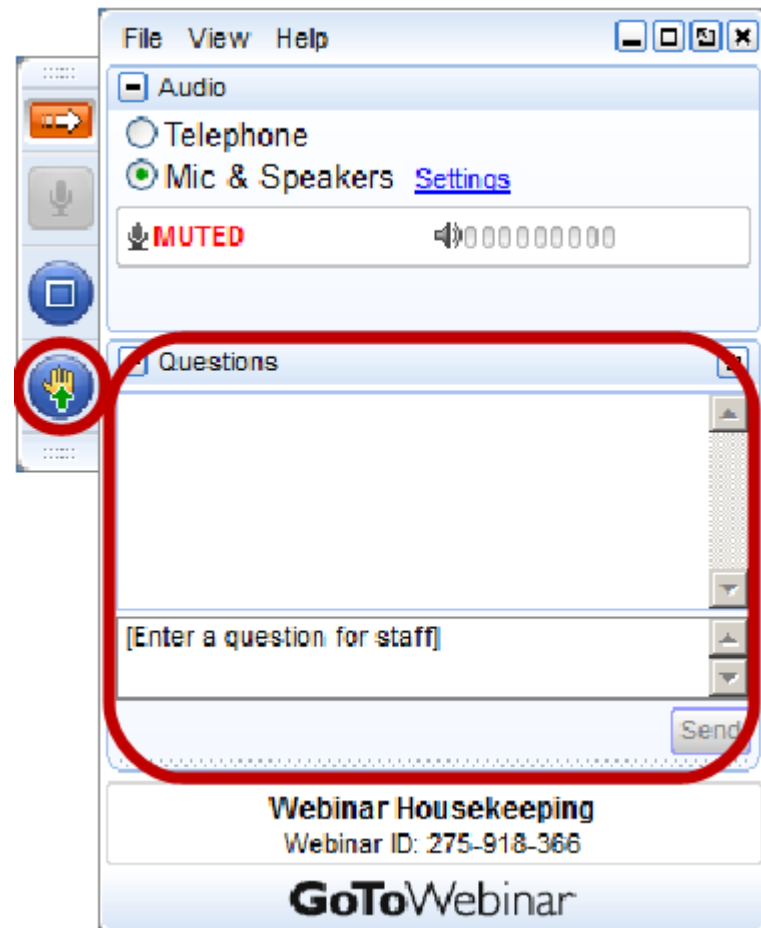
Get them. Keep them. Know them™.

Confidential & Proprietary

Page 2

# GOTOWEBINAR CONTROL PANEL

- How to ask questions
  - Use the raise your hand icon
  - Type your questions into the chat window
- For specific questions concerning the MoSoClub release, contact your support representative  
1-800-829-4321 or email [support@motionsoft.net](mailto:support@motionsoft.net)



# WHY MoSoClub?

---

- New technology platform allows you to access your management solution from anywhere you have an internet connection and web browser.
- Improved software performance experience. No more slow load times.
- All of the features and functions you are familiar with utilizing to support your business needs along with a host of new features that are already in development.
- Easier transition and data migration avoids many of the challenges found in data conversions and implementations.
- Automatic updates to new release versions for all customers so that you will never need to ask if there is a new version available.



Get them. Keep them. Know them™.

Confidential & Proprietary

Page 4

# TRANSITION – THINGS YOU NEED TO KNOW

---

Business logic is unchanged so that your members' information, billing cycles, membership types, and anything else you've configured and utilized in Conexion will be transitioned over to MoSoClub.

- myClub will continue to operate as usual for both you and your members so that they may interact with you and continue to purchase membership online with ease.
- No Data Conversion necessary. Motionsoft will be able to merge your current database seamlessly into MoSoClub. All of your current configurations will also be able to port over into the new system.
- Minimal training is required. Your familiarity with Conexion already provides you with a firm understanding of how MoSoClub will work. Motionsoft will provide a condensed training session so that you and your staff are familiarized with where features reside and any new features available to you.



Get them. Keep them. Know them™.

Confidential & Proprietary

Page 5

# MoSoClub PRODUCT HIGHLIGHTS

---

- An API (Applications Programmable Interface) will allow you to seamlessly integrate with 3<sup>rd</sup> party applications such as InTouch, Constant Contact, SalesForce.com, Technogym and H2 Wellness.
- Enhanced User Interface: All modules (Membership Management, Check-in, POS, etc) are centrally accessed in a single location.



Get them. Keep them. Know them™.

Confidential & Proprietary

Page 6